



# AARAMBH-2024 INNOVATION CHRONICLE



## HBTU TBI FOUNDATION

HBTU TBI Foundation, or Harcourt Butler Technical University Technology Business Incubation Foundation, is a platform within HBTU, dedicated to fostering innovation and entrepreneurship, it serves as a dynamic catalyst for innovation, entrepreneurship, and technological advancement. This foundation plays a pivotal role in nurturing and fostering startups and entrepreneurial ventures.

Its primary purpose is to provide a fertile ecosystem for budding entrepreneurs within the college community, equipping them with the necessary resources, mentorship, and infrastructure to transform innovative ideas into successful businesses.

HBTU TBI Foundation serves as a launchpad for emerging enterprises, offering state-of-the-art facilities, access to research expertise, funding opportunities, and a supportive network of mentors.

## ABOUT AARAMBH 22

A groundbreaking entrepreneurship conclave that united diverse entrepreneurs, 200 startups, and venture capital firms, fostering innovation and enterprise. It showcased pioneering ideas, offered substantial prizes, and contributed to Uttar Pradesh's StartInUP project, leaving an indelible mark on the entrepreneurial landscape and igniting the spirit of innovation.

**AARAMBH-2024 (COMING SOON)**



**Honorable Vice Chancellor  
Prof. Shamsher**



I am delighted to share with you our vision for promoting entrepreneurship and nurturing a vibrant start-up culture right at HBTU. To realize this vision, we have established the HBTU TBI (Technology Business Incubation) Foundation, which is committed to providing the necessary support, resources, and mentorship to transform your innovative ideas into successful ventures. Our goal is to empower you to be the creators of tomorrow, to think, boldly, and to embark on entrepreneurial journeys that will shape the future. At HBTU, we are dedicated to your holistic development, and entrepreneurship is vital to that commitment. We believe in equipping you with the skills and mindset needed to thrive in the ever-evolving business landscape.

I am glad to announce that we have already embarked on this path with the resounding success of our mega entrepreneurship conclave, "AARAMBH 2022. The event was a testament to our students' creativity and passion. It showcased not only their potential but also the endless possibilities that entrepreneurship offers. As we move forward, we aim to create a supportive ecosystem that fosters innovation and connects you with industry experts. Our faculty and staff are dedicated to guiding and mentoring you every step of the way. I encourage each one of you to explore your entrepreneurial spirit and pursue your dreams with unwavering determination.

Together, we will build a vibrant culture of entrepreneurship at HBTU, where your ideas will flourish.

Let us work hand in hand to shape a brighter tomorrow through the power of entrepreneurship. The journey has begun, and I am confident that together, we will achieve remarkable success.





***Dean Incubation Hub  
Prof. Arun Maithani***

As the Dean of the Incubation Hub at HBTU, I am honored to be part of this journey towards fostering entrepreneurship and innovation within our college. My role as Dean entails nurturing and supporting the brightest minds on campus, guiding them from ideation to creating successful startups. My vision for the future of entrepreneurship at HBTU is to cultivate a thriving ecosystem that encourages creativity and problem-solving. I aim to establish the Incubation Hub as a hub of innovation, where students and faculty can collaborate, experiment, and transform their ideas into impactful ventures.

We will provide state-of-the-art facilities, mentorship, and access to resources, ensuring that every student with an entrepreneurial spark can turn it into a success. I envision a future where HBTU becomes synonymous with a hotbed of startups and innovation.

***Together, we will shape a brighter future, one filled with pioneering solutions, successful startups, and a culture of entrepreneurship that defines HBTU.***



***Startup Coordinator  
Dr. AK Rathore***

I am delighted to serve as the Startup Coordinator at HBTU TBI Foundation. In my role, I am committed to bridging the gap between ideas and their transformation into thriving startups. Our mission is to guide and support students in their entrepreneurial journey, nurturing their talents and innovative ideas. My vision for the future of entrepreneurship at HBTU is centered on inclusivity and scalability. I aspire to create an environment where innovation knows no boundaries, where every student has the opportunity to explore their entrepreneurial potential, and where diversity of thought and background is celebrated.

To achieve this vision, we will emphasize hands-on learning, collaboration, and a culture of adaptability.

Our goal is to empower students with the skills and mindset required to excel in the ever-evolving startup landscape.

HBTU will become a beacon of entrepreneurship, a place where innovation thrives, startups flourish.



***Asso. Dean Incubation Hub  
Dr. Adarsh Arya***

I am pleased to have joined the HBTU TBI Foundation in the capacity of Associate Dean of the Incubation Hub. In this role, I aim to serve as a catalyst for fostering the entrepreneurial spirit within our college community. The objective is to motivate and enable students to embrace innovation, engage in calculated risks, and transform their visionary ideas into successful enterprises. When considering the future of entrepreneurship at HBTU, it is essential to prioritize the promotion of interdisciplinary collaboration. The objective is to establish a dynamic ecosystem that facilitates the convergence of diverse talents for the purpose of addressing complex challenges and developing innovative solutions. The Incubation Hub is designed to foster the seamless integration of technology, creativity, and entrepreneurship.

In order to accomplish this objective, our strategy will revolve around establishing collaborative alliances with prominent figures in the industry, implementing comprehensive mentorship initiatives, and cultivating an environment that promotes ongoing education and development. HBTU is recognized as a prominent contributor in shaping the entrepreneurial landscape, generating not only prosperous startups but also cultivating influential leaders who spearhead transformative change.

In collaboration, we aim to establish novel benchmarks for entrepreneurship, solidifying HBTU's reputation as a hub for innovation and exceptional performance.



***Incubation Manager  
Mr. Anurag Dhawan***

As the Incubation Manager, I am thrilled to be a part of this journey, and I wanted to update you on our ambitious plans. Our efforts to establish strategic partnerships with local businesses, investors, and mentors have borne fruit. These collaborations have provided invaluable guidance, resources, and networking opportunities for our budding entrepreneurs. Over the past year, we have witnessed remarkable growth in our startup community. Looking ahead, we have some exciting initiatives in the pipeline.

We plan to expand our mentorship network, organize more entrepreneurship workshops and seminars, and create a co-working space exclusively for our startup teams. Additionally, we are exploring the possibility of hosting a startup pitch competition to showcase the innovative ideas emerging from HBTU.

Let's continue working together to foster innovation and build HBTU as a hub for entrepreneurship and startups.



*"Dream big, start small, and work hard."*

## DAY 1 NOVEMBER 25, 2022

Day 1 of The AARAMBH '22 event embarked on its journey with an enlightening orientation session led by none other than Mr. Ashish Kannaujia and Mr. Shantanu Chaturvedi, distinguished figures associated with ICreate. Participants were provided with invaluable insights and guidelines on how to craft and deliver compelling pitches that could captivate industry experts and investors alike. Furthermore, Mr. Tushar Srivastav, a renowned expert from JT Attorney, who also shared his expertise on the vital aspects of Legal & Intellectual Patent rights. Participants were also guided through the labyrinthine process of developing prototypes and products, a fundamental step in turning ideas into market-ready innovations.



*"Your startup's success is a reflection of your resilience."*

## DAY 2, NOVEMBER 26, 2022

Day 2 of AARAMBH was nothing short of a masterpiece of innovation and inspiration! The venue came alive with the zeal of startup stalls. These stalls were like treasure troves of knowledge, offering glimpses of cutting-edge products, revolutionary ideas, and passionate entrepreneurs.

But that was just the beginning; Day 2 also marked the commencement of the much-anticipated startup pitching sessions. With a total of 87 startups pitch took the stage, their ideas ranging from groundbreaking prototypes to visionary ideations. The air was electric as these bright minds stepped into the spotlight to present their dreams to a panel of industry experts and investors.



*"Every problem is an opportunity in disguise."*

## DAY 3 NOVEMBER 27, 2022

Day 3 of AARAMBH was the grand finale. The winners of the intense pitching sessions were showered with well-deserved rewards in various categories, such as "Product based Category"; "Prototype Category"; "Proof Of Concept Category"; "The Ideation Category" and at last the most significant category "The Women Entrepreneurship Award", everything symbolizing their journey from visionaries to victors. While the prize distribution ceremony concluded, the night came alive with the songs in concert arena by popular singer Yasser Desai. His soulful voice resonated through the hearts of the audience, creating an electrifying atmosphere that was the perfect finale to the event.

## EVENT PARTNERS



**Innovation Hub:**  
Nurturing Startups, Empowering  
Change-Makers, and Catalyzing Uttar  
Pradesh's Entrepreneurial Ecosystem.

**iCreate:**  
India's Premier Tech Incubator,  
Pioneering Innovation and  
Entrepreneurship with a Global Impact.



**TiE UP and HBTU TBI Foundation Join  
Forces to Nurture Start-ups and Foster  
Entrepreneurial Growth.**

**Wadhvani Foundation:**  
Pioneering Economic Growth and Job  
Creation Globally Through  
Entrepreneurship and Innovation.



## AARAMBH-2024 (COMING SOON)



**Xscale:**  
Forging India's Path to B2B SaaS  
Excellence and Global Market Leadership.

**JTAA:**  
Your Premier Partner for Comprehensive  
Intellectual Property Solutions, from  
Creation to Expansion.



**Kalam Centre for Innovation and  
Incubation of Start-ups (K-CIIS):**  
Fostering Student Innovation and  
Entrepreneurial Culture Across Affiliated  
Colleges.

**Mr. Professional!:**  
Empowering Entrepreneurs with Legal  
and Financial Services, Unleashing India's  
Startup Potential.



**Mr. Professional**



EVENT GALLERY

# introduction of **E-CELL TEAM**



**Yashvardhan Singh Rathore**  
(3rd Cs)  
+91 93058 49101



**Ayush Bajpai**  
(3rd OT)  
+91 63861 01351



**Shailesh Agnihotri**  
(3rd CHE)  
+91 88589 93385



**Isha Singh**  
(3rd CHE)  
+91 89319 46778



**Tushar Singh**  
(3rd CE)  
+91 81740 89346



**Navneet Singh Chauhan**  
(3rd CHE)  
+91 88403 34101



**PRIYANSHU SINGH**  
(3rd CHE)  
+91 75187 95468



**Radhika Tiwari**  
(3rd CHE)  
+91 95696 57744



**Kriti Shrivastava**  
(3rd PT))  
+91 89603 92193



**AMAN GOYAL**  
(3rd CHE)  
+91 70175 44741



**Saket Jha**  
(3rd CHE)  
+91 98217 08922



**Amber Gupta**  
(3rd CHE)  
+91 63948 95858



**Jatin Kaushik**  
(3rd CHE)  
+91 78179 55766



**Shreyanshu Prakash Pandey**  
(3rd PT)  
+91 9451283705



**Isha Rastogi**  
(3rd OT)  
+91 91295 93795



**Surabhi yadav**  
(3rd PT)  
+91 99359 75557

*Don't let curiosity linger in the shadows; bring your questions into the light by contacting our team today!*